

# The future of Judaism depends on bold, adaptable leadership.

Invest in the Future of Synagogue Leadership



naase

נעשה

NORTH AMERICAN ASSOCIATION OF  
SYNAGOGUE EXECUTIVES

“Surely there is a future, and your hope will not be cut off.

—Proverbs 23:18

NAASE is now gratefully **accepting financial support** from the broader Jewish community, to help strengthen and sustain our vital work.



[www.naase.org/give](http://www.naase.org/give)  
[office@naase.org](mailto:office@naase.org)







# Support the work we do



## Synagogue Directors are an essential engine behind Jewish life

NAASE provides education, support, and connection for those leading our sacred communities, often behind the scenes, ensuring Jewish life thrives in every corner of the continent. Through mentorship, ongoing education, and a robust annual conference, we invest in the people who—alongside clergy, lay leaders, and staff—make synagogues work and thrive.

### By the numbers:

**300** directors

**5,000+** annual listserv email exchanges

**75+** mentor/mentee pairings

**100+** at conference each year

**2** missions to Israel in the last 3 years

**25+** webinars

**50+** synagogues given consulting support each year

---

# The role of the executive in the North American Synagogue has never been more vital.

In a time when synagogues face unprecedented challenges—from shifting demographics to financial strain and cultural change—NAASE is raising up a new generation of leaders who are entrepreneurial, resilient, and deeply rooted in Jewish values.

We equip executives to reimagine community, steward institutions with vision and precision, and lead with both head and heart. This is where innovation meets tradition.

**This is where the future is being built.**

---





# Our Members in Action

NAASE serves as the central resource for professional development, information sharing, placement, and peer support for executives serving in Conservative congregations — advancing the standards of the Movement and strengthening the collective Jewish community through:



## **Strategy, Operations, Communications**

We facilitate comprehensive strategic and operational processes and systems that align synagogue resources and goals with long-term success and sustainability.



## **Financial Oversight and Innovation**

With a focus on fiscal excellence, we provide guidance on budgeting, financial planning, and innovative funding solutions to ensure financial health and growth.



## **Best Practices and Resource Sharing**

Through our extensive repository of case studies and management resources, we equip synagogues with proven strategies and practical tools for every aspect of synagogue operations.



## **Networking Opportunities**

Members gain access to a vast network of peers and experts, facilitating knowledge exchange and collaboration that leads to enriched synagogue management.



## **Research, Experience, and Insights**

We continuously gather and disseminate the latest research and insights on synagogue management, keeping our members at the forefront of the field.





---

## Why Give?

You're not just funding a program. **You're shaping the next generation of synagogue leadership.**

Your gift makes it possible for **hundreds of synagogues** to access high-caliber professional development and join a network of peers who understand the unique challenges of the role.

## Our Financial Model

NAASE operates on annual budget of approximately \$100,000, funded almost entirely through modest membership contributions and conference fees. Each year, we aim to break even—stretching every dollar to support the professional and spiritual growth of synagogue executives across North America. To ensure a sustainable future, and to keep membership accessible to all synagogues regardless of size or means, we are now inviting support from generous partners like you.

---





# Opportunities to Support



## 1. Provide Program Funding

Your contribution can power our most impactful initiatives:

- **Annual Conferences** – Our flagship gathering where synagogue executives learn, network, and recharge.
- **Israel Missions** – Transformational journeys for executives to connect with Israel and bring back new energy and insight.
- **Online Webinars** – Virtual workshops providing timely, practical learning all year round.
- **Mentorship Program** – One-on-one support for new and emerging leaders.
- **Social Justice Initiatives** – Projects and partnerships to help synagogue directors lead and activate our values.

### **SUGGESTED CONTRIBUTION RANGE:**

**\$500 - \$5,000**

## 2. Fund Membership Access

Help more synagogues access the strength of the NAASE network by underwriting membership for their executive leaders. This is a powerful way to support congregations that might otherwise struggle to participate.

### **SUGGESTED CONTRIBUTION RANGE:**

**\$1,800 - \$18,000**

---

**If you're behind the times,  
they won't notice you. If  
you're right in tune with  
them, you're no better than  
they are, so they won't  
care much for you. Be just  
a little ahead of them.**

—Shel Silverstein

**If not now,  
when?**

—Hillel

---



# **Every gift is an investment in the vitality of Jewish communal life.**

## **1. Activate Jewish (& non-Jewish) audiences**

Collaboratively develop and implement cohesive strategies that address the broader challenges and opportunities within the synagogue movement and organizational landscape.

## **2. Drive Programmatic Innovation**

Foster a culture of collaboration that encourages the development of new programs and initiatives tailored to meet the evolving needs of the larger community. Leverage the collective creativity and expertise within the partnership to introduce unique educational, strategic, and community-building programs that set new standards for engagement and organizational vibrancy.

## **3. Fuel Vitality with Unmatched Resources**

Deploy talent as resources with expertise, funding, and technology to enhance operational efficiency and expand the impact of each synagogue. Utilize pooled resources to undertake larger, more ambitious projects that might be beyond the scope of individual organizations, achieving greater scale and effectiveness.



**This is the  
beginning**  
office@naase.org



**naase.org**